



**Summary of the meeting of the
BOARD OF GOVERNORS
March 9, 2017 at 5:31 pm
Boardroom – Kente Building**

Board Members:

June Hagerman, Chair	Dan Laffin
David Allen	Sara Kelleher
Natalie Bohnen-Twiddy	David MacKinnon
Cindy Brandt	Bhavik Patel
Tim Farrell	Mary Lynn Rutledge (<i>participated by teleconference</i>)
Bob Ford	
Brian Smith	

Regrets:

Aleesha Camp	Sandra Maracle
Ross Danaher	Jim Pine
David Hatch	Ann Marie Vaughan

Staff:

Ann Drennan, Acting Vice President Academic and Student Success
Ashliegh Gehl, Multimedia Marketing Writer
Emily Kulms, Web Editor
Kerry Lorimer, Director of Marketing and Communications
Ben Quaiff, Multi Media Marketing Technician
Cathy Rushton, Senior Vice-President, Corporate Services and Chief Financial Officer
Evan Sonkin, Manager of Financial Analysis and Budgets
Dianne Spencer, Executive Director, College Advancement and External Relations
Cindy Webster, Director of Finance
Elaine Wilkinson, Recording Secretary

Guests: David Foot, Quine Broadcasting

	KEY POINTS/ACTION REQUIRED	FOLLOW-UP RESPONSIBILITY
1	<p>WELCOME and INTRODUCTION OF GUESTS</p> <p>Chair Hagerman called the meeting to order and welcomed media guests.</p> <p>Due to a lack of quorum, resolutions 1, 2, 3 and 4 could not be approved.</p> <p>Cathy Rushton, Senior Vice President Finance and Corporate Services and Acting President for March represented President Vaughan in her absences.</p>	
2	<p>VIDEO PRODUCTIONS – MARKETING AND COMMUNICATIONS (MARCOT)</p> <p>Kerry Lorimer, Director of Marketing and Communications introduced members of the MarCom team: Ashliegh Gehl, Multimedia Marketing Writer; Emily Kulms, Web Editor; and Ben Quaiff, Multi Media Marketing Technician.</p>	

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	<p>The MarCom team provided an update on promotional materials that have been recently developed, including three videos featuring high profile Media, Arts + Design graduates in St. John’s, Newfoundland, as part of Loyalist’s and the college-system’s yearlong <i>Amazing 50 Campaign</i>. The first of three videos was shown:</p> <p>Journalism graduate Ryan Snoddon, CBC Newfoundland & Labrador Meteorologist</p> <p>The Governors also viewed the following commercials, which ran in Cineplex Theatres, Tim Hortons TVs and ONroute locations throughout March.</p> <p>Loyalist College Student Life AccessAbility in Skilled Trades at Loyalist College</p> <p>In addition, they saw images of the back-lit Loyalist posters, which have been strategically placed in GoTrain stations along the east corridor and 165 posters inside the trains.</p> <p>Videos have been shared on all of the College’s social media channels, posted on program-related pages on the College website, and incorporated into the College’s 50th anniversary website.</p> <p>Loyalist’s videos featuring graduates Erin Davis and Karen Mayfield, along with videos from other colleges, as part of the system’s yearlong Amazing 50 Campaign, are available at http://amazing50.ca/ and http://www.loyalistcollege.com/50th-anniversary/ Loyalist’s 50th anniversary website.</p> <p>The presentations were well received by the Governors.</p> <p>Addendum: The video featuring Journalism graduate Erin Sulley, Host/Senior Producer of Out of the Fog on Rogers TV, and Film and TV Production graduate Ryan Harding, general assignment reporter with NTV News, have since been finalized and are currently being promoted through paid social and digital platforms.</p>	
3	<p>APPROVAL OF AGENDA</p> <p>Resolution # 1 THAT the agenda be approved as circulated.</p>	
4	<p>DECLARATION OF CONFLICT OF INTEREST</p> <p>No declaration was tabled.</p>	
5	<p>APPROVAL OF PREVIOUS BOARD MINUTES</p> <p>Resolution #2 THAT the minutes of the Board of Governors meeting of February 9, 2017 be received and adopted.</p>	

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6	<p>BUSINESS ARISING</p> <p>No items were tabled.</p>	
7	<p>APPROVAL OF RECOMMENDATIONS FROM THE ACADEMIC, STUDENT AFFAIRS AND ADVOCACY COMMITTEE MEETING OF FEBRUARY 9, 2017</p> <p>Resolution #3 THAT the Board of Governors approves recommendations # 1 and 2 from the February 9, 2017 Academic, Student Affairs and Advocacy Committee meeting.</p>	
8.	<p>REPORT OF THE AUDIT COMMITTEE MEETING OF FEBRUARY 9, 2017</p> <p>Governor Farrell provided a report from the February 9th meeting. Governor MacKinnon thanked Governor Farrell for Chairing the February meeting in his absence.</p> <p>Resolution #4 THAT the Board of Governors approves recommendations # 1, 2 and 3 from the February 9, 2017 Audit Committee meeting.</p>	
9	<p>FINANCIAL RESULTS FOR THE PERIOD ENDED JANUARY 31, 2017</p> <p>Cathy Rushton spoke to the January 31, 2017 year-to-date financial report stating that the College has experienced a favourable variance of \$1.3M year-to-date when compared to the 2016-2017 revised projection. She explained that it is expected that most of this is timing in nature. The revised (as presented last month) is an surplus of \$1.12 million which will reduce the accumulated deficit position.</p>	
10	<p>CHAIR'S REPORT</p> <p><i>Chair Hagerman's report is attached.</i></p>	
11	<p>PRESIDENT'S REPORT</p> <p><i>President Vaughan's report is attached.</i></p>	
12	<p>OTHER BUSINESS</p> <p><u>Capsim Simulation</u> Governor Laffin spoke to the Capsim Business Simulation competition, and the success to date of the Loyalist team (of which he is a member). Capsim Business Simulation is a core course in the Business Administration program.</p> <p>Capsim is a company that provides a world class business simulation tool used by a number of universities and colleges worldwide. Of the more than 5,000 teams that began the competition, as of March 9th, Loyalist's standing was in the top 10 in North America, with a few more weeks to go before the end of the competition.</p>	

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	The Loyalist team was competing against post-secondary institutions such as Yale, Harvard, Brigham Young University (Hawaii), California State Polytechnic University, Duke, Florida State, McMaster, Penn State, Royal Melbourne Institute of Technology, and York University.	
13	<p>ADJOURNMENT</p> <p>There being no further business, the meeting adjourned at 6:00 pm.</p> <p>_____</p> <p>June Hagerman, Chair</p> <p>_____</p> <p>Ann Marie Vaughan, Secretary</p>	

Chair's Report:

- In recognition of Women's History Month in March, [TIME](#) magazine published an article featuring 34 female photographers, including Loyalist College Photojournalism graduates Farzana Wahidy and Marta Iwanek. Marta and Farzana have both been nominated by the College for a Premier's Award; Farzana was the recipient of the 2016 Premier's Award for Creative Arts and Design.
- At last week's Spring Awards Ceremony, 155 students received awards made possible by 37 donors, including 23 endowed funds. The awards totaled \$85,225, bringing the total of awards presented this year through the Awards Office, to more than \$530,000. The work of the Loyalist College Foundation was acknowledged in providing this support for our students. The generosity and commitment of the College's donors was also acknowledged.
- At the March 2nd Association of Friends Spring Meeting and Dinner, the Wilkinson family presented the College with a wonderful portrait of their father, Wilf. The portrait will be framed and placed in the Wilkinson Lecture Theatre.

Wilf Wilkinson is a charter member of the Board of Governors of the College. He was appointed to the Board in 1968 and chaired the Board in 1974 and 1975. He chaired the Leadership Division in the College's Foundations for the New Millennium Capital Campaign from 1996 to 1998; and was Co-Chair of the most recent Capital Campaign for Loyalist College, which raised over \$7 million in support of the Skills Centre, and our students. In February 2012, Wilf became an Honorary Director of The Loyalist College Foundation, and in May 2013, he was appointed Honorary Chair of the Foundation.

- To mark the 50th Anniversary of the College system and Colleges Week, Colleges Ontario will be holding *College Day* at Queen's Park on April 3rd. The day will provide College Presidents and Board Chairs the opportunity to meet with MPPs, celebrate students' achievements and learn more about today's college activities in areas such as applied research, digital media, technology, fashion, and health sciences through the Creativity Zone. Loyalist will be demonstrating the *Oculus Rift* program, a virtual reality technology developed in-house for use in skilled trades and technology programs.
- Loyalist's 50th Convocation ceremonies will be held on Thursday, June 8th and Friday, June 9th with two ceremonies scheduled each day. With Loyalist celebrating 50 years as a post-secondary institution and the 40,000 plus graduates who are now Loyalist Alumni, there is much to celebrate in 2017! Governors were encouraged to participation in the ceremonies.

- Congratulations was extended to Governor Aleesha Camp on the success of the Highland Shores Children's Foundation Guardian Angel Gala. The March event raised a record \$136,000 in support of a variety of programs for children at risk. Governor Camp was Chair of the Foundation's Board.
- The Spring edition of *Belleville – The Magazine About our Community*, featured a write up of President Vaughan. Copies of the magazine were available for anyone who had not seen the publication.

President's Report:

In the absence of President Vaughan, Cathy Rushton provided the President's Report.

- As an important component of the February 27th launch of Belleville's DocFest, on Wednesday, February 25th, teams from Loyalist Film and TV Production (TVNM) program showed their four-minute documentaries on topics of local interest, and a panel of local professional filmmakers provided feedback and scoring.
- Over 80 students from five different school boards participated in the annual Skills Competition held in the Skills Centre on March 7th. Visiting students spent the day competing in award categories including architectural technology and design, automotive, baking, character animation, electrical, esthetics, individual carpentry, photography, precision machining, two-person carpentry and welding. Up to \$16,000 in bursaries were presented to top competitors. Many of the students will advance to more competitions such as provincials and may then qualify for nationals or even world championships.

In addition to the Skills Competition, a high school volleyball tournament was also going on.

- The Small Business Centre hosted a special event to recognize International Women's Day on March 8th. Seven women, including President Vaughan, participated in the event by sharing their experiences in addressing the theme, *Be Bold for Change*.
- Loyalist Radio, CJLX-FM – 91X, celebrated its 25th year as Quinte's Alternative Radio Station at the March 22nd 25th Anniversary Dinner and Awards Night. The station's community volunteer programmers, some of whom have been with CJLX for more than 20 years, outgoing student members of the station's Board of Directors, and those in the College and the community were recognized. Graduate Awards were presented to students of the Radio Broadcasting class of 2017.
- Loyalist was proud to once again host the 57th Quinte Regional Science and Technology Fair on April 1st. In addition to hosting the event on campus, the College supports the Science Fair with a \$1,000 award presented to the individual whose entry is chosen as the most deserving senior project. The \$1,000 tuition scholarship is applied towards the student's tuition account when he/she registers in a full-time program at Loyalist College in the fields of health, sciences or technology.
- The March 8th Student Leadership Recognition Ceremony honoured 32 Pollitt Award Winners, including Governor Laffin. The Pollitt Award recognizes the contributions of students in their leadership roles.
- President Vaughan held two community forums in March to share her observations of the region and the College, to share her initial priorities and her approach to strategic planning. The sessions – *Conversations with The President: Reflecting on the first four months*, were well attended and generated great discussions.