

# Business Plan for New Programs of Study

All Business Plans for new programs must be submitted to the Enrolment Management Team, the College Executive Team and the Board of Governors for review and approval.

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## **Program Specifications**

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Title:			
Credential:	Board of Go	vernors Certifica	ate
	Ontario Col	lege Certificate	
	Ontario Col	lege Diploma	
	Ontario Col	lege Advanced D	Diploma
	Ontario Col	lege Post-Gradu	ate Certificate
Intake(s):	Fall Wi	nter Spring	
Year of first intake:			
Number of Students in first intake:			
Projected Enrolment for the 1st 3 years	Year One	Year Two	Year Three
Length of Program:			
Type of approval requested:	MCU C	VS Other	
	NIC/NOC Code	es:	
Occupational areas where it is anticipated grade	duates will find	employment:	



Program	Descri	ption
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5 to 10 sentences

#### Program Outline and Delivery Options

Describe the appropriate teaching resources for the program and how these will be provided.

### **Laddering Options**

Provide a brief description of known laddering into and from the proposed program, e.g. certificate to diploma, diploma to degree, apprenticeship to college, diploma to apprenticeship, college to college, diploma to college degree, etc.



### Admission Requirements

Identify the admission requirements for the program.

#### Fit of Program

#### Institutional Fit:

- How does the program fit with the College's mandate, strategic plan and priorities?
- Similarity of Program:
  - How is the program similar to or different from existing programs at the College?
  - What impact will this program have on existing programs at the College?
  - Are there similar programs to the one being proposed provincially? Nationally? (include location or programs and a brief description of these programs provide program standards or program outcomes if a similar program exists already in the province)
  - What makes this program unique from existing programs that are similar?



#### Demand for Program

#### Student Demand:

- Provide evidence (data) of student demand (include how strength of demand has been assessed and data sources, including OCAS)
- Indicate which student populations are most likely to be attracted to the program. Include assessment of whether this program will draw students away from or be complementary to existing programs

#### **Employment Demand:**

- Provide evidence (NOC data) of demand for this type of graduate from industry. Include trend data, feedback from and support of the program advisory committee, and other data sources.
- Provide evidence of industry support for this program including ad hoc advisory committee membership and minutes showing support.



#### Consideration of Additional Resources

Indicate all resources known to be required for the development and/or implementation of this program including any major facility, capital and equipment resources required to implement this program and the means by which they will be provided.

Resources	Means Provided



### Program Maps

Vocational Program Learning Outcomes

Provincial Vocational Program Outcomes  — Provincial Program Standard, or  — Provincial Program Description  MCU Code:	Proposed Program Vocational Learning Outcomes	Course Title/Course Code



### Essential Employability Skills Outcomes

Skill Categories	Defining Skills	Essential Employability Skills Outcomes	Course Title/Course Codes
	Skill areas to be demonstrated	The graduate has reliably demonstrate the	(As indicated in the VLO map)
	by the graduates	ability to:	
Communication	<ul> <li>Reading</li> </ul>	Communicate clearly, concisely, and correctly	
	<ul> <li>Writing</li> </ul>	in the written, spoken, and visual form that	
	<ul> <li>Speaking</li> </ul>	fulfils the purpose and meets the needs of the	
	<ul> <li>Listening</li> </ul>	audience	
	<ul> <li>Presenting</li> </ul>	Respond to written, spoken, or visual	
	Visual literacy	messages in a manner than ensures effective communication	
Numeracy	<ul> <li>Understanding and applying mathematical concepts and reasoning</li> <li>Analysing and using numerical data</li> <li>Conceptualizing</li> </ul>	Execute mathematical operations accurately	
Critical Thinking	Analysing	Apply a systematic approach to solve	
& Problem	<ul> <li>Synthesizing</li> </ul>	problems	
Solving	<ul> <li>Evaluating</li> </ul>		
	Decision-making	Use a variety of thinking skills to anticipate	
	<ul> <li>Creative and innovative</li> </ul>	and solve problems	
	thinking		



Skill Categories	<b>Defining Skills</b> Skill areas to be demonstrated by the graduates	Essential Employability Skills Outcomes The graduate has reliably demonstrate the ability to:	Course Title/Course Codes (As indicated in the VLO map)
Information Management	<ul> <li>Gathering and managing information</li> <li>Selecting and using appropriate tools and</li> </ul>	Locate, select, organize, and document information using appropriate technology and information systems	
	<ul><li>technology for a task or a project</li><li>Computer literacy</li><li>Internet skills</li></ul>	Analyse, evaluate, and apply relevant information from a variety of sources	
Interpersonal	<ul><li>Team work</li><li>Relationship management</li><li>Conflict resolution</li></ul>	Show respect for the diverse opinions, values, believe systems, and contributions of others	
	<ul><li>Leadership</li><li>Networking</li></ul>	<ul> <li>Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals</li> </ul>	
Personal	<ul> <li>Managing self</li> <li>Managing change and being flexible and adaptable</li> </ul>	Manage the use of time and other resources to complete projects	
	<ul> <li>Engaging in reflective practice</li> <li>Demonstrating personal responsibility</li> </ul>	Take responsibility for one's own actions, decisions, and consequences	



## Program Curriculum

Semester	Course Code/Course Title (As indicated in the VLO map)	General Education Course (Indicate with an 'X')	Total Course Hours	Course Description	Type of instruction/delivery method



## Program Delivery

Total Hours Required per Student:							
Program Name:							
Semester	1	2	3	4	5	6	Total
Classroom Instruction							
Laboratory/workshop/fieldwork							
Independent (self-paced) learning							
One-on-one instruction							
Clinical placement							
Field placement/work placement  ** Mandatory Optional							
Co-op work placement  ** Mandatory Optional							
Small group tutorial							
Other (specify)							
Total							



### Professional, Accrediting Bodies Consulted in Program Development

Include evidence that they support the program as described in the proposal.

### Program Financial Matrix

Please see separate Excel document.



### Appendix A: Consultation Report

Title of Program:

### Appendix A

#### **CONSULTATION REPORT**

Business Plan for New Program Development and Major Program Changes

Submitted By:		
Prior to submitting the Business Plan t	o the Enrolment Management Team (EMT), the	following consultations are required:
Area: Academic Division - Host School		Not Affected
Date of Meeting:	Participants:	
Results of Discussion:		
Issue(s) Unresolved:		
Sign off:		



Area: Academic Division - Other Affected School(s)		Not Affected
Date of Meeting:	Participants:	
Results of Discussion:		
Issue(s) Unresolved:		
Sign off:		
Area: Centre for the Advancement of Teaching and Lea	arning	Not Affected
Date of Meeting:	Participants:	
Results of Discussion:		
Issue(s) Unresolved:		



Sign off:		
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Area: Distance Education		Not Affected
Date of Meeting:	Participants:	
Results of Discussion:		
Issue(s) Unresolved:		
Sign off:		
Area: Facilities Management (Space Requirements)		Not Affected ☐
Date of Meeting:	Participants:	
Results of Discussion:		



Issue(s) Unresolved:		
Sign off:		
Area: Financial Services (Budget Projections)		Not Affected
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Date of Meeting:	Participants:	
Results of Discussion:		
Results of Discussion.		
Issue(s) Unresolved:		
Sign off:		
Area: Human Resources (Staffing Plan)		Not Affected
Date of Meeting:	Participants:	



Issue(s) Unresolved:		
Sign off:		
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Area: Information Services (Technology		Not Affected
Requirements)		
Date of Meeting:	Participants:	
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Area: International Education		Not Affected
Date of Meeting:	Participants:	
Results of Discussion:		
Issue(s) Unresolved:		
Sign off:		
Area: Library (Learning Resources)		Not Affected
Date of Meeting:	Participants:	
Results of Discussion:		



Issue(s) Unresolved:		
Sign off:		
Area: Marketing and Communications		Not Affected
Date of Meeting:	Participants:	
Results of Discussion:		
Issue(s) Unresolved:		
Sign off:		



Area: Registrar's Office (Admission Requirements, Enrolment Projections, Scheduling, Financial Services)		Not Affected ☐
Date of Meeting:	Participants:	
Results of Discussion:		
Issue(s) Unresolved:		
Sign off:		
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Area: Recruitment		Not Affected
Date of Meeting:	Participants:	
Results of Discussion:		



Issue(s) Unresolved:		
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Sign off:		
Area: Student Services (Housing)		Not Affected
Date of Meeting:	Participants:	
Results of Discussion:		
Issue(s) Unresolved:		
Sign off:		
		_
Area: Career/Alumni Services		Not Affected □



Date of Meeting:	Participants:	
Results of Discussion:		
results of Discussion.		
Issue(s) Unresolved:		
Sign off:		
Area: Other Consultation(s) as required		Not Affected
Area: Other Consultation(s) as required  Date of Meeting:	Participants:	Not Affected □
	Participants:	Not Affected
	Participants:	Not Affected □
Date of Meeting:	Participants:	Not Affected
Date of Meeting:	Participants:	Not Affected
Date of Meeting:  Results of Discussion:	Participants:	Not Affected □
Date of Meeting:	Participants:	Not Affected
Date of Meeting:  Results of Discussion:	Participants:	Not Affected
Date of Meeting:  Results of Discussion:	Participants:	Not Affected



Sign off:	
21. Dean's Comments	
I verify that the above consultations have occurred and the	hat all issues have been
resolved, with the exception of those noted above.	
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Date:	
(Dean Signature)	