

# C l a s t i n g w i n t e r 2 0 0 7 Connections



the magazine for Loyalist College Alumni and Friends

*Alumni Association Executive Committee 2007*



**Loyalist Recognizes Success of Our Graduates (PAGES 2 & 3) • Gift to College Becomes Graduate's Dream Home (PAGE 8) • Tell Us What You Think (PAGE 11)**



## DISPLAY YOUR DIPLOMA WITH PRIDE

Visit the Loyalist Alumni Association website and select the frame that's right for you. Choose from metal or wooden styles, matted in red or blue with an embossed Loyalist logo. To access our website, visit [www.loyalistcollege.com](http://www.loyalistcollege.com) and select the Alumni link located on the homepage. Home delivery is available.

TO ORDER, CONTACT THE COLLEGE BOOKSTORE:  
Phone: (613) 969-1913 ext. 2218 • E-mail: [bstore@loyalistc.on.ca](mailto:bstore@loyalistc.on.ca)



## LOYALIST COLLEGE Alumni Association MasterCard



For more information and to download an application, visit the Loyalist College Alumni page at:

[www.loyalistcollege.com](http://www.loyalistcollege.com) – click on Alumni  
– or call 1-800-99ALUMNI

## Presidents' Message

### So much to celebrate...

As we cross the threshold and enter 2007, we are entering a milestone year for Loyalist College. This year marks our 40th anniversary – forty years of excitement, accomplishments, challenges and friendships. Our pride in our graduates is immense – you are individuals who have gone on from Loyalist to make meaningful differences in our community and beyond. Your initiative to contribute and enrich the lives of those around you strengthens our belief that Loyalist is a place where great things begin.

An anniversary is a time to look back, think of what has been accomplished and of how far we have come. At this year's annual general meeting (AGM) of the Alumni Association, Past President Vicki Bateman mentioned that when she graduated in 1972 there were 120 students at the College. We now have 2,650 post secondary students and just under 12,000 continuing education students. At the AGM we were pleased to present the Alumni Distinction awards and recognized Shilo Bellis, Radio Broadcasting 2003, Vera Blower, Early Childhood Education 1972, James Boone, Architectural Technician 1990, Chris Currah, Hotel and Restaurant Management 1993 and Rick Smith, Creative Advertising 1980.

There are many ways in which you can continue to be involved with the College. One of these is the valuable contribution our graduates make through positions on Loyalist advisory committees.



(L to R): Mary Brodie, Alumni Association President and Maureen Piercy, Loyalist College President

The experience you have gained from your career can help current students to prepare for employment opportunities when they graduate.

So at this time of celebration take a moment to contact an old classmate or come join us for one of the festivities. Plans will be listed at [www.loyalistcollege.com](http://www.loyalistcollege.com) or call the Alumni office at 613-969-1913 ext. 2449 and update your contact information to be sure to receive event details.



### We are pleased to introduce the Alumni Executive Committee for 2007

LEFT TO RIGHT:

**Katie Izzard**, Student Government Representative  
**Brian Miller**, Accounting 1972  
**Rosemary Rooke**, Paralegal 2003  
**Meghan Lee-Davison**, Social Service Worker 2004  
**Lyndsay Parker**, Television Broadcasting 2001  
**Mary Brodie**, Information Systems 1977  
**Bobby Tozer**, Student Government Representative  
**Samantha O'Dell**, Social Service Worker 2006  
**Shannon Buell**, Business Administration 2006  
**Peter Rooke**, Business Administration 1972

LASTING CONNECTIONS is distributed twice a year and is available free of charge to all alumni, staff, faculty and other members of the Loyalist Family. Additional copies may be obtained by contacting the Alumni Office at 1-800-99ALUMNI. The opinions expressed in this publication are not necessarily those of the Alumni Office or of Loyalist College. The editors of Lasting Connections reserve the right to edit all submissions.

#### EDITORIAL COMMITTEE

Dianne Spencer, Connie Millar, Lyndsay Parker, Ric Hoyle

**DESIGN** Sherry Hedger

#### CONTRIBUTORS

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LASTING CONNECTIONS is a publication of the Loyalist College Alumni Association.

#### ALUMNI ASSOCIATION PRESIDENT

Mary Brodie

Published through College Advancement & External Relations  
Dianne Spencer, Executive Director

Loyalist College Respects your Privacy. From time to time the Alumni Association contacts graduates regarding various programs, benefits, and fund raising programs for Loyalist College or the Loyalist College Foundation. If for any reason you do not wish to be contacted by mail or phone, please contact the Alumni Office by e-mail at [alumni@loyalistc.on.ca](mailto:alumni@loyalistc.on.ca) or call 1-800-99ALUMNI.

## 2006 Alumni Distinction Awards

LOYALIST COLLEGE RECOGNIZED the success of five graduates on November 24th at the Alumni Association Annual General Meeting. Loyalist College Alumni Distinction Awards were presented to five recipients during a reception at the College. The awards are designed to honour the contributions Loyalist College graduates make to society through career success and volunteer work.



*John Henderson  
with Shilo Bellis*

**Shilo Bellis**, a graduate of the Radio Broadcasting program (2003), impresses his colleagues with calm organization amidst the daily chaos of on-air broadcasting. He is the host of “The Goin’ Home Show” on XL96 Radio in Moncton, New Brunswick. Blind from birth, Shilo hopes that his experience will help spread the message that people without sight are highly employable. He often spends his weekends involved with local charity events and has most recently assisted with a fundraiser for a local minor hockey league.

**Vera Blower**, a graduate of the Early Childhood Education program (1972), says that her two years at Loyalist College changed her life. Vera has worked in nursery schools, parent co-ops and child care centres, and has worked with developmentally challenged children. She developed policy for the Ontario Early Years Centres, the Multilateral Framework for Early Learning and Child Care and provided initial research on Best Start. She took a leave of absence from Queen’s Park to work in Cape Dorset on Baffin Island in 2003, where she taught the ECE certificate program at the Nunavut Arctic College to a group of 11 Inuit women.



*Vera Blower with  
Vicki Bateman*

**James Boone**, a graduate of the Architectural Technician program (1990), has honed his skills on various construction projects across Canada. After joining the Canadian Armed Forces in 1995, he was involved with structural projects in the Edmonton area, including three “Habitat for Humanity” homes and the “Compassion House”, a transitional home for women suffering from breast cancer. He constructed a small support building for the Jamaica Defence Force in Camp Newcastle. In 2005, he traveled to war-torn Kandahar in Afghanistan, where he supervised local tradesmen in a construction project.



*Chris Currah with Heinz Haas*

**Chris Currah**, a graduate of the Hotel and Restaurant Management program (1993), has become one of Prince Edward County’s favourite restaurateurs. Chris makes time to be involved in community and local fundraising events such as the “Ride to Remember” annual charity motorcycle rally. The profits from this event go to the Camp Trillium fund. They partner with fundraisers such as The Maker’s Hand, Community Care for Seniors and many events for the Rotary Club. Currah’s Café and Restaurant received the Reader’s Choice Award for Favourite Dining Room from 2001 through 2004 and Favourite Caterer from 2002 through 2004. In 2000, Business Directions honoured Currah’s with an award for outstanding business achievement.

**Rick Smith**, a graduate of Creative Advertising (1980), gaining valuable experience in his first couple of years, was recruited as an account executive by one of the world’s most famous advertising agencies, Ogilvy & Mather. He has worked for a number of major communications and advertising firms, including Promanad Communications, MacLaren McCann Canada and Saatchi & Saatchi. Today, he is President of Torre Lazar McCann, one of Canada’s leading healthcare advertising agencies. Throughout his career, Rick has maintained involvement with Loyalist through his participation on advisory committees and providing placement positions for students and grads.



*Harvie Brydon with Rick Smith*

## 2006 Premier's Awards Nominees

THIS YEAR LOYALIST COLLEGE has had the honour of nominating four of its outstanding graduates for the prestigious annual Premier's Awards Ceremony to be held in Toronto in February. Selected for their career excellence and the contributions they have made to their communities, these individuals are examples of the outstanding success experienced by more than 26,000 Loyalist graduates during the past 40 years. CONGRATULATIONS TO EACH OF THEM!



**Chris Grayson**  
MENTAL RETARDATION  
COUNSELLOR – 1979

Chris Grayson works to make dignified choices available to our intellectually disabled communities. As the Executive Director of Community Living Campbellford/Brighton his agency has won the Donner Canadian Foundation Awards for excellence in the delivery of

social services. In 2003, Chris was honoured with the first Provincial Leadership Award from Accreditation Ontario for displaying exceptional leadership. For two decades he has encouraged integrated communities and public acceptance for vulnerable people. He became a provincial lobbyist on issues germane to their rights and quality of supports and services.



**Lana Slezić**  
PHOTOJOURNALISM – 2000

Lana Slezić gives a voice to marginalized people through photojournalism. Since having her photos published in *TIME*, *The New York Times* and magazines across three continents, she embarked on a journey that depicted the difficult situations of women in Afghanistan.

In 2005 Lana was chosen by an international jury as one of twelve young photographers worldwide invited to participate in the World Press Joop Swart Masterclass in Amsterdam. Recent awards include two International Photography Awards and Canada's Society for News Design Award for her work on Afghan women.



**Brian Stafford**  
CIVIL ENGINEERING  
TECHNOLOGY – 1974

As co-owner of EMS-Tech Inc., Brian Stafford designs self-unloading cargo ships. His award-winning company has expanded with offices on three continents. Two of the four patents that EMS-Tech holds are Brian's inventions. In 2005, EMS-Tech received the Business

Excellence Award from the Belleville and District Chamber of Commerce. His most recent awards include two Ontario Global Traders Awards for the Eastern Region, Gold for Innovation and Silver for Market Expansion. In one year Brian made six trips around the world to offer his expertise and ingenuity.



**W. James Westlake**  
BUSINESS  
ADMINISTRATION – 1975

Along with a very successful career in financial services and insurance, Jim Westlake makes volunteering a major part of his life. As Group Head of Canadian Personal and Business Clients since 2004, Jim leads RBC Financial Group's domestic retail businesses. He is the

immediate past Chair of the Canadian Chamber of Commerce. In 2003, he received the Queen's Golden Jubilee medal for community service. In 2001, he was Campaign Chair for the United Way of Peel Region. Other former activities include Director of the Children's Hospital of Eastern Ontario, Chair of the Ottawa Ronald MacDonald House and Chair of Fundraising for the Ottawa General Hospital.

We encourage you to read the complete profiles on the Alumni webpage: [www.loyalistcollege.com](http://www.loyalistcollege.com) – click on Alumni

**1967 – 2007**

## Remember When?

Do you have old photos and memorabilia to share? The Alumni Association is making plans for the College's 40th anniversary celebration. We are looking for old photos, articles of clothing and other Loyalist memorabilia.

These items will be displayed on-line and throughout the halls at the College during our year-long celebration.



## REUNIONS

# *20th Anniversary Celebrations*

### Attention **Corporate and Commercial Security** Graduates

**Mark June 9, 2007 on your calendar!**

The 2007 Corporate and Commercial Security class is making plans for a **20th Anniversary** celebration. We would like to invite all alumni of this program to join in the celebration and bid farewell to Earl Dickson, who will be retiring after 20 years at Loyalist.

Please contact Joanne Playter at [joanneplayter@loyalistc.on.ca](mailto:joanneplayter@loyalistc.on.ca) or (613) 242-7805 for details and to register.

### **Photojournalism** 20th Anniversary & Gala Awards Night

The students in the Photojournalism program are in the process of developing a proposal for a gala awards night and celebration of the 20th anniversary of the Photojournalism program, to be held on **Saturday, March 10, 2007**. For more information contact Alexis Doyle at [photogala@loyalistc.on.ca](mailto:photogala@loyalistc.on.ca).

ARE YOU PLANNING A REUNION? LET US HELP. WE'LL MAIL YOUR INVITATIONS, ASSIST IN TRACKING "LOST" CLASSMATES AND PROVIDE YOU WITH SOME IDEAS ON HOW TO GET THE BALL ROLLING.

# Professional Development Tips

TO ENRICH YOU WHEREVER YOU ARE IN YOUR CAREER

## Start Loving the Job you Have.

Ponder this sobering fact: Studies show that almost 70% of employees dislike their jobs. Fortunately there is a remedy. If you're in the disgruntled majority, follow these suggestions to change your outlook for the better.

**UNCOVER THE FACTS.** Remind yourself how you ended up in your current job.

**UNDERSTAND WHAT IS KEEPING YOU THERE.** Think about why you continue to stay in a position you dislike. Your personal motivation may be financial or family-oriented. Or you may derive satisfaction from the customers you serve.

**UNLEASH THE POTENTIAL.** If you had one month to change your job in any way, what would you do? The answer to that question can be quite revealing.

**UPDATE YOUR GOALS.** Note the skills and talents you have acquired over the years, and create an inventory of the resources and skills that you must possess to take your job further. Compare those two lists, and make a final list of what you need to accomplish.

**FORMULATE AN ACTION PLAN.** Break down larger goals into smaller goals, and give yourself realistic deadlines. Then commit to devoting time every day to work on your plan.

For assistance with your career development, whether you are searching for your first job, changing careers or researching the ever-changing job market, contact: **Lyndsay Parker – Employment and Career Advisor at lparker@loyalistc.on.ca or call 613-969-1913, ext. 2438**

Adapted from "Turn Hate to Love," Theresa Castro, Accountancy Age, www.accountancyage.com  
Reprinted with permission of Communication Briefings, March 2006 Vol.25, No.5 www.briefings.com

## Belleville Wants You!



The business community in Belleville is growing at an unprecedented rate and our businesses need qualified labour.

Do you want to find a rewarding career with a progressive employer in a community that offers the amenities of a big city and the tranquility of a small town? If that sounds like the ultimate environment for you, we want your résumé.

The City of Belleville Economic Development department has set up a program to help local employers access the labour they need. On behalf of our employers we will be receiving résumés from people interested in living and working in the Belleville area. With a diversified economy, Belleville has a mix of industrial, commercial, customer contact, warehouse/distribution and public sector employers who are in need of labour. A variety of skill sets are required from highly skilled to semi-skilled and, in some instances, no experience is necessary.

If you're interested in making the move to our community – rated one of the best communities in the Province – please e-mail your résumé to [agenereaux@city.belleville.on.ca](mailto:agenereaux@city.belleville.on.ca).

Once received, your résumé will be kept in our database and provided to local employers who are looking for specific skill sets.

FOR MORE INFORMATION  
ON OUR BEAUTIFUL CITY,  
PLEASE VISIT OUR  
WEBSITE AT  
[www.city.belleville.on.ca](http://www.city.belleville.on.ca)



*In accordance with all privacy legislation, the information collected will be distributed only to those employers who have requested it. By submission of your résumé, you hereby agree to the circulation of your résumé to those local employers.*

# HERE ON CAMPUS



Mr. Hugh O'Neil presents Vicki Bateman, a 1972 graduate of the Information Systems program, with the Hugh P. O'Neil Outstanding Alumni Award at Convocation



Rick Smith (left), Alumni Distinction Award recipient was joined in celebration by his mother Hazel and brother John (Print Journalism 1989)



A group of Loyalist alumni took part in the 2006 Canadian Cancer Society Relay for Life which raised over \$350,000



The Alumni Association provided financial assistance to 13 Loyalist students in the form of awards and bursaries at the November 8th Annual Undergraduate Awards Reception

Past President Alumni Association Al McAlpine presenting the Joe Roberts Courage to Change Bursary to Patti Collins

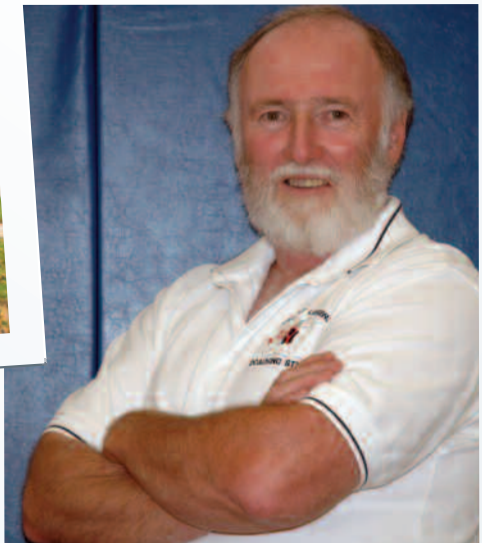




The Lancer spirit was alive and well at our Annual Alumni Basketball Game



Finishing off the Cross Country season in excellent fashion, both the men and women Lancers raced hard and well in the CCAA National Championships held in Ste Hyacinthe, Quebec



Athletic Director Greg Gavin was inducted into the Belleville Sports Hall of Fame



Santa would be proud. The Alumni Holiday sale generated \$5,426 in support of student bursaries and scholarships

Visit [www.loyalistcollege.com](http://www.loyalistcollege.com) and click on Alumni for the full stories of events highlighted in **HERE ON CAMPUS**



President Maureen Piercy (centre) congratulates the Howlett family team sponsored by Alvera Howlett (second from right), a 1975 graduate of Loyalist, in the eighth annual Loyalist College Foundation Golf Tournament

# Serendipity intervenes to launch the Ferris Scholarship Award

BY LORRAINE MACKIE WITH FILES AND PHOTOS PROVIDED BY ASHLEY EDWARDS-SCOTT



WHAT ARE THE ODDS THAT A LOYALIST COLLEGE GRADUATE and a three bedroom home, generously donated to Loyalist College by the late Mr. Albert Ferris, would find each other? Sally Waitson graduated from Loyalist's Law and Security – Corrections program in 1988. Originally from Napanee, Sally says that she chose Loyalist College because its program was the best in the area and she wanted to stay close to home. Eighteen years later when she and her husband Todd saw their dream house on an auction notice they didn't think they stood a chance to purchase it. Nor did they imagine that their dream home had been bequeathed to Loyalist College by a thoughtful benefactor who wanted the College to set up and administer a scholarship program for "worthy and needy" students. Last spring they attended the auction of the property and became the proud owners of a cozy bungalow on 67 acres of land. While they found the home of their dreams, the wishes of the late Mr. Ferris were also realized. The proceeds of the property sale were matched through the Ontario Trust for Student Support to establish the 'Ferris Scholarship Fund'. This endowment will provide financial assistance to Loyalist College students throughout the future.

Todd and Sally have worked nonstop since they took possession of their Enterprise, Ontario home. Together they have four horses so the biggest project is the construction of a 1,500 square foot barn. Sally explains, "I grew up with horses and barrel raced from the time I was seven to eighteen. The horses have an amazing calming effect on me. You could have a really bad day and they know. They sense it and they'll come to you." Todd adds, "It's good for mind and spirit. And it's good exercise too." They plan to build a deck on the back of the house, re-do the front deck and put in a vegetable garden. "This field will be pasture for the horses after we finish the fencing and the rest is for us to ride on." The neighbours have lent a hand with some of the renovations and building the barn and fences. Most of the work is being done by hand. There are no power nailers; it's all done by hammers. "It gives you a sense of accomplishment and achievement."



When asked why this house appealed to them, they both agreed that it was the location. Todd describes their property. "It's beautiful. Coming from a city like Kingston, you don't get this often. We sat out here one night until midnight and the stars were out and the lightning was flashing. It was the most incredible feeling." Together they are working to transform the Ferris property into their vision of home. "It's amazing how it turned out, it really is. Sometimes we drive in and just say, wow, this is ours?"

Albert Ferris hoped that his bequest to the College would make a difference in the lives of future Loyalist students. He may never have suspected that his home would allow a former Loyalist College graduate to realize her life-long dream. The memory of Albert Ferris will live on through his generosity in more ways than he could ever have imagined.

# Loyalist College Foundation 2006–2007 Annual Appeal

November 2006

As Chair of The Loyalist College Foundation I am happy to have the opportunity to tell you about this year's Annual Appeal, and to invite you to consider making a donation to support your College.

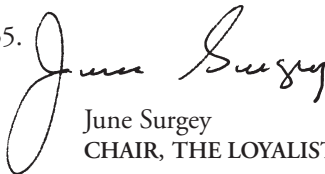
Once again this year, donations made to support students through the Ontario Trust for Student Support, will be matched by the provincial government in the endowment for bursaries for financial assistance. The Loyalist College Foundation endowment stands at \$4.7 million currently, and this matching program gives us a marvelous opportunity to increase the funds held in trust. Investment income from the endowment provides important support for our students each year; in fact, up to \$150,000 will be presented in this academic year.

Increasing the number of student bursaries is an important objective of this year's appeal, as we know how important financial assistance is to our students' success.

If you prefer to identify another area in the College, we will be happy to direct your donation to support the program of your choice. Please fill out the form below and indicate your preference for support. A charitable tax receipt will be issued for all gifts.

Thank you very much for your support of this Annual Appeal. If you have any questions, please contact the Foundation Office at 613-969-1913, ext. 2235.

We appreciate your consideration.



June Surgey  
CHAIR, THE LOYALIST COLLEGE FOUNDATION



*June Surgey presents Michel Latreille, 2nd Year Customs & Immigration, with an award in November*

## Alumni & Friends Pledge Form

Please complete the following pledge form and return it in the attached postage paid envelope.

Name: \_\_\_\_\_

Year(s) of Graduation: \_\_\_\_\_

Student Number (if known): \_\_\_\_\_

Home Address: \_\_\_\_\_  
(Number and street)

\_\_\_\_\_  
(City, Province/State, Country, Postal Code/Zip Code)

Home Phone: \_\_\_\_\_

Many employers "match" charitable gifts made by employees.

Do you work for a matching gift company?

Yes  No  Unsure

Name of Employer: \_\_\_\_\_

Charitable Tax Receipts will be issued by the College and sent to the address you have listed above.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### PAYMENT OPTIONS:

Visa  MasterCard  American Express

in the amount of \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Please find cheque enclosed in the amount of  
\$ \_\_\_\_\_  
(payable to The Loyalist College Foundation)

### PLANNED GIVING:

I have made a provision for Loyalist College in my will.

Please arrange for someone from The Loyalist College Foundation to contact me regarding planned giving options (e.g. gifts through a bequest or insurance).

### RECOGNITION:

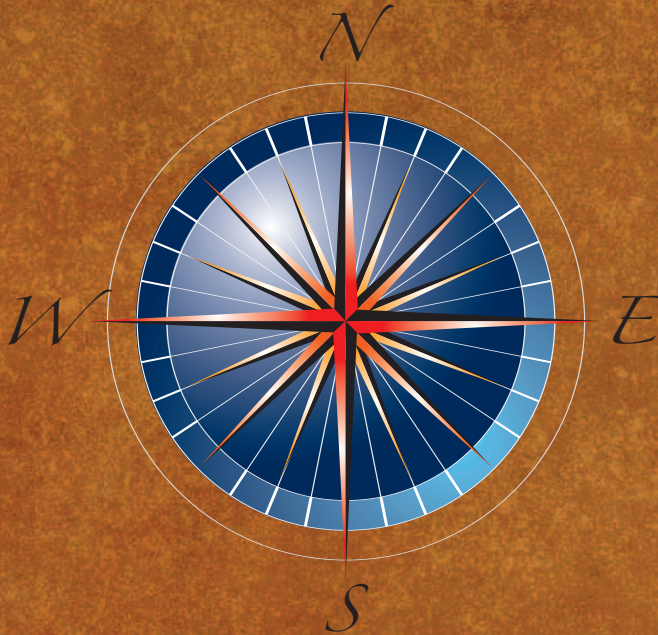
All donors will be recognized in upcoming publications.

If you wish to have your contribution remain anonymous, please indicate.

Thank you for your support of Loyalist College!

[www.loyalistcollege.com](http://www.loyalistcollege.com)

# North or South, East or West,



Ken Kingston started the **EAST** Coast Chapter of the Loyalist College Alumni Association in the winter of 2006. Since putting out the call, he has heard from Loyalist grads currently living in Newfoundland, New Brunswick and Nova Scotia. If you are interested in joining this social chapter, e-mail Ken at [kingston\\_mckeown@yahoo.ca](mailto:kingston_mckeown@yahoo.ca)

Tony Tighe launched the **WEST** Coast Chapter in the summer of 2006 with hopes of bringing together Loyalist grads. If you'd like to revisit your college days, plan a reunion or talk about employment opportunities, you can e-mail Tony at [ttighe@globaltv.com](mailto:ttighe@globaltv.com).

If you're in the **SOUTH**, why not consider joining the Alumni Executive Committee? We are always happy to welcome new members. This year, we will focus on planning events in celebration of the 40th anniversary. Give us a call, or drop by the College and check out the new Alumni office located in room 2H3.

Is there anyone in the **NORTH** – Timmins, Thunder Bay, Temiskaming who would like to start a Northern chapter? Give us a call and we will help you get started.

## Loyalist graduates are only a stone's throw away.



*Now that you have advanced your career  
the next big step is*

### **IMPROVING YOUR LIFESTYLE!**

*"And now our help comes with a financial advantage"*

## **BUYING OR SELLING A HOME IN ONTARIO?**

**CONGRATULATIONS: As a Loyalist College Alumni Member you've earned our special financial assistance and special rates!**

Peter Stewart & Associates, sales representatives of **Re/Max Quinte Ltd. Brokerage, Belleville** offers upon presentation of Alumni card



PETER STEWART

#### **TO HOME BUYERS:**

Free Independent Home Inspection Report (Value \$300-\$375)

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**or EMAIL: [pstewart@remaxquinte.com](mailto:pstewart@remaxquinte.com)**



(Offer available only through Peter Stewart Re/Max Quinte Ltd. Certain conditions apply and are documented in the discount programme comprehensive information package available from Peter Stewart or your Loyalist College Alumni Association Website.)

# Eighth Annual Loyalist College Foundation Golf Tournament

The eighth annual Loyalist College Foundation Golf Tournament on September 22, 2006 was a tremendous success! Thanks to the generosity of our sponsors, donors and participants, over \$14,000 was raised, and will be matched by the provincial government through the Ontario Trust for Student Support program.

## THANKS TO OUR SPONSORS:

### CHRIS MAGUIRE OF CIBC WOOD GUNDY

Golf Balls, four \$100 Cash Prizes and Gold sponsorship

### GOLD

Bob Clute Automotive Group  
Chris Maguire of CIBC Wood Gundy  
Embanet Corporation  
Follett of Canada  
RBC Financial Group  
TD Meloche Monnex  
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### SILVER

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### BRONZE

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Dynamic Funds  
Gordon's Auctioneers and Realty  
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Alvera Howlett – Class of '75 – RNA  
The Knudsen-Brady Team – CIBC  
Wood Gundy  
McDougall Insurance Brokers Ltd.  
Quality Mechanical  
Templeman Menninga LLP  
Tsokos Construction Ltd.  
West City Honda  
Whitley Insurance and Financial Services



Please join us at **The Fair** and be our guest for the day... as a representative of your organization or as a job seeker.

**Thursday, February 15, 2007**

10:00 am to 1:00 pm

Loyalist College Cafeteria

### REGISTRATION:

For more information and to register your organization, visit [www.loyalistcollege.com](http://www.loyalistcollege.com) – click on 10th Annual Job Fair

## This is Your Magazine – Please Tell Us What You Think!

The following survey has been created to help us understand more clearly what you as a reader are looking for in *Lasting Connections*. If you enjoy the magazine, let us know. If you see areas for improvement, this is your opportunity to have your opinions heard. Together, we can make sure that *Lasting Connections* continues to stand out as an informative, entertaining publication!

Would you prefer to receive *Lasting Connections* via:

Mail    E-mail    On-line format

What section(s) of *Lasting Connections* do you most enjoy? (select all that apply)

Here on Campus    Graduate Profiles  
 Alumni Grapevine    Alumni Chapters

This issue of *Lasting Connections* has been printed in full colour (rather than black & white)

Do you prefer this style of magazine?

Yes    No    Does Not Matter

Please include your comments below:

Did you read the article entitled "Start Loving the Job You Have"?

Yes    No

Would you enjoy reading articles about professional development in future issues?

Yes    No

Do you feel that the information presented in *Lasting Connections* is relevant to you as a graduate?

Yes    No    Unsure

Is there anything you would like to see added to *Lasting Connections*?

Yes    No

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Please return the completed survey in the postage paid envelope provided or complete the survey on-line at [www.loyalistcollege.com](http://www.loyalistcollege.com) – click on Alumni.

*Thank you for your time. We value your input!*

# Loyalist Alumni Discount Program

If you have already received your personalized card, you can begin saving by presenting your card at the participating merchants listed below. New agreements are being made every week, so if you have not applied for your card, please visit our website and complete an application form.

[www.loyalistcollege.com](http://www.loyalistcollege.com) – click on alumni

## BECOMING A DISCOUNT PROVIDER:

Wondering how you can tap into a market of more than 26,000 consumers? When you become a discount provider your business will be reaching out to thousands of Loyalist alumni. You will receive free advertising on our Alumni website and in our Alumni magazine, *Lasting Connections*. Call us today at 1-800-99-ALUMNI to discuss how you can put our discount program to work for you.



## Community Discounts

### Paramount Canada's Wonderland – Toronto

- Save up to \$20.00 off regular admission
- For bookings, visit [www.paramountparks.com](http://www.paramountparks.com)

### Ramada Inn – Belleville

- Receive 2007 Preferred VIP Rate of \$93.00 per night
- Reservations: (613) 968-3411

### Pita Pit – Belleville

- 15% off food & beverage purchases

### Old Lumber Mill Restaurant – Stirling

- 5% off regular priced menu items

### Belleville Volkswagen

- Recent graduate discounts available
- Call (613) 966-3333 to inquire

### McCurdy GM – Trenton

- Price of 6% over cost on the lease or purchase of a new vehicle
- Call 1-800-575-4700 to inquire

### Belleville Dodge Chrysler Jeep

- Save an additional \$399.00 after making your best deal on the purchase of any vehicle
- 10% off parts and service; excludes oil changes

### FitQuest Wellness & Fitness Studio – Trenton

- 20% off annual memberships
- Call (613) 392-5577 for more information

### Odyssey Travel – Loyalist & Kingston

- Minimum 5% off travel products from selected tour operators
- 20% off in the Travel Bookshop

### MBNA Mastercard

- Call 1-800-416-6345 – priority code A5DK
- [www.applyonlinenow.com/canada/loyalistc](http://www.applyonlinenow.com/canada/loyalistc)

### TD Meloche Monnex

- Group rates on home & auto insurance
- Call 1-888-589-5656 or apply on-line at [www.melochemonnex.com](http://www.melochemonnex.com)

### Give 'em a Basket

- 10% off standard gift baskets, 25% off custom gift baskets
- Call (905) 852-9959 to place an order
- [www.giveemabasket.com](http://www.giveemabasket.com)

### Dixon's Carpet & Upholstery Cleaning

- Discount equal to the taxes on products & services
- Call (613) 962-7922 for details

### Peter Stewart & Associates, RE/MAX Quinte Ltd.

- Home Buyers: Free home inspection or legal purchase services
- Home Sellers: Save 20% on the listing portion of commission
- Call (613) 813-9907 for conditions



## Campus Discounts

### Club 213

- 15% discount off food served
- Call (613) 969-1913 ext. 2213 for reservations

### The College Bookstore

- 10% off the purchase of clothing & giftware

### Loyalist College Fitness Centre

- Annual membership at a rate of \$120.00
- Call (613) 969-1913 ext. 2606

### The Parrott Centre

- 5 books may be signed out for a 2-week loan
- Call (613) 969-1913 ext. 2175

### Employment & Alumni Services

- Free employment counselling and access to an on-line job board
- Call 1-800-99-ALUMNI

Visit [www.loyalistcollege.com](http://www.loyalistcollege.com) for updates

# LOYALIST ALUMNI DISCOUNT PROGRAM

## Today is a great day to be a member of the Loyalist College Alumni Association!

Your personalized full colour alumni card will provide discounts with various business and service providers. If you have already received your personalized card, you can begin saving by presenting your card at participating merchants. New agreements will be listed on the Alumni website.

If you have not applied for your card, please complete and return this form by July 30, 2007, or visit our website at [www.loyalistc.on.ca](http://www.loyalistc.on.ca) and submit the form on-line.



## Where are you now?

Name: \_\_\_\_\_  
LAST NAME FIRST MIDDLE

Maiden Name: \_\_\_\_\_ Spouse's Name: \_\_\_\_\_

Is your spouse a graduate?  Yes  No

Home Address: \_\_\_\_\_  
STREET APT. # CITY  
\_\_\_\_\_  
PROVINCE/STATE POSTAL/ZIP CODE COUNTRY

Home Phone: (\_\_\_\_) \_\_\_\_\_-\_\_\_\_\_ E-mail: \_\_\_\_\_

## Employment Information (or attach a business card):

Employer: \_\_\_\_\_

Address: \_\_\_\_\_  
STREET CITY PROVINCE/STATE  
\_\_\_\_\_  
POSTAL/ZIP CODE COUNTRY

## Educational Information:

Student Number: \_\_\_\_\_ Program(s): \_\_\_\_\_

Year(s) of Graduation: \_\_\_\_\_

### OTHER POST-SECONDARY EDUCATION:

Name of Institution: \_\_\_\_\_

Program: \_\_\_\_\_ Year of Graduation: \_\_\_\_\_

PLEASE DETACH AND RETURN TO:

Alumni Office  
Loyalist College  
P.O. Box 4200

Belleville, Ontario K8N 5B9

1-800-99ALUMNI • FAX: (613) 969-1867



*Melissa DeDieu, past Vice President (left) welcomes Pearl Sarafian, Account Executive, TD Meloche Monnex to the Alumni Association Annual General Meeting in November.*

Notice: In accordance with Section 39(2) of the Freedom of Information and Protection of Privacy Act, the personal information on this form is collected under the authority of the Ministry of Colleges and Universities Act, RSO 1990, Regulation 770. The information is used for administrative and statistical purposes, for the notification and offering of benefits, programs and services for Alumni, and fundraising undertaken by Loyalist College or the Loyalist College Foundation. If for any reason you do not wish to be contacted by mail or phone, please contact the Alumni Office by e-mail at [alumni@loyalistc.on.ca](mailto:alumni@loyalistc.on.ca) or call 1-800-99ALUMNI.

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<sup>†</sup>Group auto insurance rates are not applicable in Prince Edward Island. Due to provincial legislation, our auto insurance program is not offered in British Columbia, Manitoba or Saskatchewan.  
The TD Meloche Monnex home and auto insurance program is underwritten by Security National Insurance Company and distributed by Meloche Monnex Insurance and Financial Services Inc. in Quebec and by Meloche Monnex Financial Services Inc. in other provinces and territories.



**PARENTS:** If you are receiving mail from us for your son or daughter, please contact the Alumni Office to update their mailing address.

**1-800-99ALUMNI**

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